WEAR IT WILD
CHILDREN’S PARTY GUIDE
Stats to share with kids

WILDLIFE POPULATIONS
Wildlife populations worldwide have declined by 58% since 1970.

OCEANS
The sea covers more than 70% of the planet’s surface, yet less than 5% of our oceans are officially protected – something that urgently needs to change.

FORESTS
Forests are home to over 50% of the world’s land-based animal and plant life. But already the earth has lost nearly 40% of its forests, and less than 17% of what remains is in protected areas.

WATER
Freshwater ecosystems store and clean water that’s essential for people and wildlife. But an estimated 90% of waste water is discharged directly into oceans, rivers and lakes without treatment.

GIANT PANDA
The giant panda – the symbol of WWF – is one of the world’s most iconic bears, with its beautiful black and white fur. Giant panda populations declined by around 50% between the early 1970s and the late 1990s, due to habitat loss, poaching and bamboo die-back. Although their numbers have increased, there are still only around 1,860 living in the wild.
IT’S TIME TO GET WILD AND PARTY!

Hosting a Wear it Wild children’s party is a really great way to have fun with kids, raise money to support WWF’s vital work and educate little ones about respecting and valuing the natural world.

To help you do all of these things, we’ve put together this simple-to-follow guide. It features plenty of great party games to keep the kids entertained; some inspiring costume themes that we’re sure children will love; and two easy peasy food and drink recipes that are super tasty and healthy as well.

On top of this, we’ve also compiled some essential info in the centre pages of the guide to help your children’s party go without a hitch and bring in as much money as possible. Please do make sure you check out these pages.

Finally, good luck. We’re sure your children’s party will be truly fierce and enjoyed by parents as much as their wild offspring.
WEAR IT WILD
FOR WILDLIFE

We’ve helped increase rhino numbers over the last few decades – but poaching continues to be a huge threat for this species.

Rhino poaching has increased by 9300% in the past 8 years, with an average of three rhinos a day being poached in South Africa.

You can help us redouble our efforts to beat the poachers, expand rhino populations and secure the future of these magnificent beasts.
YOUR MUST-DO CHECKLIST

Speak to parents about a party date that’s convenient for them and their children – Friday 20 October won’t work for everyone. This will help maximise attendance at your event.

Send parents reminder emails or Facebook messages nearer the date of your party.

Ask parents to give a donation for their child to attend your party. You could set up a fundraising page at JustGiving to make it easy for them to give.

Alternatively, encourage children and parents to fundraise in the build up to your big day – there are downloadable fundraising guides at wwf.org.uk/wearitwild. You could even award a prize to the biggest fundraiser at your party.

Boost your fundraising by holding a raffle or tombola at your party. You could ask parents to donate a prize.
Keeping kids entertained at a party can be tricky. But we think you’ll put smiles on faces and burn up lots of energy by following some of our games suggestions below.

You could also have a think about adapting some classic games or family favourites so they have a natural world theme.
**Totally wild quiz**

1. Compile animal and natural world questions for your guests.
2. A picture round in which kids have to name the animals would be good.
3. Create answer sheets that children can easily fill in.
4. Hold your quiz and see who gets the most answers right.
5. Award an animal-themed prize to the winner.

**Sleepy lions**

1. Get everyone to lie down and pretend to be sleepy lions.
2. Tell the children they mustn’t move at all.
3. Walk around and spot any movements (a gentle tickle can help).
4. Anyone who moves is out (they can then help you spot movements).
5. The winner is the last lion left snoozing.

**Crown your champion fundraiser**

1. This isn’t a game in the truest sense, but it will help to boost your party’s fundraising total.
2. In the lead up to your party encourage kids and parents to fundraise as much as possible.
3. Source a prize for the best fundraiser that kids will love (maybe a WWF soft toy) and let them know what they can win.
4. On the day of your party announce how much everyone has fundraised.
5. Award your star prize to the champion Wear it Wild fundraiser.
Animal charades

1. Write down the names of animals on bits of paper.
2. Reveal to a child the animal they need to pretend to be.
3. Tell them not to say anything or make any noises.
4. Award a point to the person who correctly guesses the animal.
5. The winner is the child with most points after everyone has had a go.

Which animal am I?

1. Ask a child to think of an animal, or suggest one to them.
2. Try to make the animal quite specific, so parrot fish is better than just tropical fish.
3. Write the name of the animal on a sheet of paper and attach to the child’s back.
4. Get the other children to ask 20 questions about the animal which can only be answered with yes or no.
5. If the child’s animal isn’t guessed correctly, award them a small prize.

Stick to it

1. Think of an animal and write it on a post-it note. Stick it to a child’s forehead.
2. Get the child to ask the other children and parents questions about the animal.
3. Make sure questions can only be answered with yes or no.
4. Let the child only ask 20 questions before they have to guess what animal they are.
5. If the child guesses correctly, award them a prize.
**Pass the wild parcel**

1. Make a parcel by wrapping up an animal-themed prize in several layers of animal wrapping paper.
2. Maybe add a sweet between each layer, and make the final layer look noticeable from the others.
3. Sit the children in a circle, give one of them the parcel and start to play some music.
4. Stop the music and tell the child holding the parcel to unwrap a layer.
5. Repeat until a child unwraps the final layer and wins the star prize.

**Wear it Wild statues**

1. On each turn, get the children to dance to music like a different animal.
2. When the music stops the children have to stand still but also pose like that animal.
3. If any children pose too late or forget to pose like the chosen animal, they are out.
4. Repeat until you have one child left who is the winner of the game.
5. If it’s too hard to choose a winner, judge the children on their animal dancing and poses.

**Spelling bee and other animals**

1. Write down and then read out some animal words for children to spell.
2. Make sure you include some tricky ones like rhinoceros.
3. Ask children to spell the words as individuals or in teams.
4. Award points for correct answers.
5. Add up everyone’s points and crown your champion animal speller.
Polar bear’s footsteps
1. Select a child or adult to stand with their backs to everyone else.
2. Everyone (who is more than five metres away) has to move closer to the polar bear.
3. If the bear turns around and sees someone still moving, they have to go back to the start.
4. The person who catches the bear by tapping them on their shoulder is the winner.
5. The winner then becomes a fierce animal of their choosing and the game begins again.

Pin the tail on the ...
1. Get a large piece of card and draw a wild animal on it.
2. Make a tail and push a drawing pin through it or use Blu Tack so it can be stuck on.
3. Blindfold each child and get them to attach the tail.
4. Make a record of who gets closest to attaching the tail correctly.
5. Award a small prize to the person who gets the closest.

Elephants never forget
1. Give each child a pen and piece of paper.
2. Put a wide range of animal-themed items or words on a tray (including an elephant).
3. Let the children look at the tray for a minute, then take it away.
4. Ask the children to write down what was on the tray.
5. The child with the most right answers is the winner.

Dress up as quick as a cheetah
1. Choose five bits of clothing that make up a Wear it Wild outfit.
2. Good items to use include a top, bottoms, a hat, mask and badge.
3. Get each child to put on the items as quickly as they possibly can.
4. Time how long it takes for each child to get dressed as your chosen animal.
5. Award a small prize to the child who gets wild the quickest.
Animal treasure hunt

1. Use cardboard to make two identical versions of different animal shapes.
2. Cut one of the identical shapes into pieces (not too many) and hide around your house and garden.
3. Divide children into an animal team and show them what their complete animal looks like.
4. Get them to find the pieces of their animal.
5. The first team to assemble their complete animal is the winner.

Panda says...

1. Gather children round an adult who gives instructions to them.
2. Each instruction begins with, ‘Panda says…’ For example, ‘Panda says jump like a kangaroo.’
3. The children should follow the instruction unless it doesn’t start with, ‘Panda says…’
4. If anybody follows a non-Panda instruction, they’re out of the game.
5. The winner is the last child left, or the child who follows Panda’s instructions the best.

Sardines, tigers and bears. Oh my!

1. Choose one child to be a sardine or whatever animal they want to be.
2. Tell them to go hide while the other children count to 100, or an appropriate number.
3. Split up and go find the sardine individually.
4. When a child finds the sardine they should join them in their hiding place and try to remain quiet.
5. The last child to find the hiding place becomes the first sardine for the next game.
We’re sure plenty of children attending your party will have their favourite animal and simply want to dress up as it, which is absolutely fine. But if you know any little or big kids (or parents) who are struggling for costume ideas, or you want your party to have a theme, why not pounce on one of our suggestions opposite?

Most of them also offer you an opportunity to educate children about WWF’s work, or at least an area of it. You could do this by handing out fact sheets or holding a quiz about endangered animals and the destruction of places where they live. Find out more at wwf.org.uk/wearitwild
Born to be wild
What could be more adorable than hosting a party attended by small children dressed up as tiger cubs, penguin chicks or little monkeys? The answer is: absolutely nothing. So if you’re a mum or dad with a young child, give this baby animal theme a go and invite all of their friends. But do remember to send us plenty of photos so we can coo with delight at the tiny tots too.

Fabulous forest dwellers
To help solve some of the world’s most serious environmental problems, we carry out and support vital work in forests all over the world. This includes the Amazon rainforest in South America, the coastal forests of east Africa and the lowland forests of the eastern Himalayas. All of them are teeming with the most extraordinary wildlife, which means a forest theme offers up tonnes of costume options for kids and a great opportunity for you to educate them a little bit about some of the earth’s most important environments.

Get fresh with freshwater
WWF protects rivers and their water supplies in the UK and around the world. So why not highlight the vital work we carry out to keep these freshwater ecosystems healthy by asking kids to dress up as an animal that lives in or around them? Children could go as Britain’s majestic kingfisher, the charming Amazon river dolphin or a zebra that drinks from one of the Serengeti national park’s rivers.
All at sea
The world’s oceans, seas and coasts are under severe strain, with the biggest threats right now being overfishing, climate change and pollution. Help raise children’s awareness of these issues by focusing on our beautiful blue planet for your children’s party. With far more species living in the oceans than on land, there are thousands of great costume ideas for kids and parents to get their flippers on.

Go continental
Choose one of the world’s continents and suggest to parents that children dress up as one of its native animals, as well as find out a few facts about that continent on our website. You could even serve up food inspired by some of the countries located in your chosen continent.

On the danger list
Raise children’s awareness of endangered animals by encouraging them to dress up as those threatened by extinction around the world. You can find inspiration at wwf.org.uk/wildlife, where there’s lots of information about the tiger, snow leopard, mountain gorilla and many more animals.

Be green and wild
A recyclable fancy dress theme is perfect for a Wear it Wild children’s party. Kids and parents could use recycled clothes from charity shops or jumble sales, or old clothes they or their family don’t wear any more, to create their outfits. They could also accessorise them or create masks with recyclable items such as old bits of paper and cardboard and cut up plastic bottles that have had a good clean.
On the day of your party, think about offering a face-painting service to anyone who hasn’t dressed up but still wants to get wild (adults included). It’s a great way to raise some extra cash!

Download our Wear it Wild: Face painting guide at wwf.org.uk/wearitwildresources to find out more.

Whatever animal costume is bought or created for Wear it Wild, please make sure it doesn’t feature real fur. Only ever use fake fur and try to recycle clothes for costumes as much as possible.
TASTY TREATS
FOR SMALL AND BIG KIDS

Take a look at these simple recipes, which are a cheap, healthy and fun way to fill the bellies of all creatures great and small at your children’s party.
FOR LITTLE MONKEYS
(Serves 8)

A cheeky banana recipe that’s a great way to get little ones eating fruit at your kids party.

Ingredients
• 4 medium ripe but firm bananas
• 3 tbsp finely chopped lightly salted peanuts
• 170g dark chocolate chopped (60 to 70 percent cocoa solids)
• 8 wooden lollipop or craft sticks

Method
1. Peel and cut each banana in half across its width. Insert a lolly stick into each half, place on a tray and cover with cling film. Pop in the freezer until frozen (usually around three hours).

2. Place the peanuts on a plate. Melt the chocolate in a bowl over a saucepan of slightly simmering water. Do this slowly and stir frequently, and make sure the water does not touch the bottom of the bowl.

3. Pour the melted chocolate into a tall glass. Dip each frozen banana into the chocolate until its fully submerged, then immediately roll it in the peanuts.

4. Serve on waxed paper, or you can wrap in cling film and freeze for up to two weeks.

5. You could substitute peanuts for desiccated coconut, toasted sesame seeds or pistachios.
TOTALLY WILD SMOOTHY

A delicious drink for children that is all about the presentation.

Ingredients

• Fresh fruit
• Fruit juice (not from concentrate)
• Skimmed milk or fat-free yoghurt

Method

1. Find a smoothie recipe online that uses the healthy ingredients above, or get creative and make one up yourself. Importantly, select or create a recipe that will give your drink a vibrant colour, eg a strong red, a bright green or a deep purple.

2. After creating your smoothie, ideally serve it up in mini milk bottles (available to buy online) and with a straw. Attach a cardboard label to a piece of string and write a wild name on it that relates to the colour of each smoothie, eg Lion Juice for yellow, Tiger Tonic for orange, Turtley Awesome for green, etc. Put the label over the neck of the bottle.

3. If you can’t use mini milk bottles, use recyclable paper cups instead. But this time pour out the smoothies from jugs with ‘wild labels’ on them. This is so the children at your party know what type of smoothie they’re going to have.
OUR LIVEWELL PRINCIPLES

The food we eat has a massive impact on our health as individuals and on the health of our planet as a whole. This is why WWF supports six Livewell principles that everyone can easily adopt.

Please find out more at wwf.org.uk/livewell

ANY QUESTIONS? CONTACT THE TEAM!

Organising any fundraising event – big or small – can be a little daunting, especially if you haven’t done it before. But don’t worry, you can always contact the Wear it Wild team if you have any questions.

call: 01483 426333
email: wearitwild@wwf.org.uk
post: Wear it Wild Team, WWF-UK, The Living Planet Centre, Rufford House, Brewery Road, Woking, Surrey GU21 4LL

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Why we are here
To stop the degradation of the planet’s natural environment and to build a future in which humans live in harmony with nature.

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